# **NEWSLETTER OF I.B.M. RING 180**

**July 2009** 

Published for members of the Horace Bennett Ring International Brotherhood of Magicians Ring 180, Richmond, Virginia

http://www.ibmring180.org

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#### THEME FOR JULY IS SILK MAGIC

The July meeting of I.B.M. Ring 180 will take place on Wednesday, July 8, 2009 at 7 p.m. at the Science Museum of Virginia in the Classroom off the IMAX lobby. The Science Museum is at 2500 W. Broad in Richmond.

The theme for the meeting is "Silk Magic." Following the theme, do or see any kind of magic. There is a "Teaching Table" at every meeting where you can learn something new. The first "Sale Table" was successful at the last meeting. We will continue to feature it. Bring any magic you no longer need and would like to sell. We also welcome newcomers, both newcomers to Richmond and newcomers to magic.

### WES ISELI LECTURE



On Friday, June 26, Ring 180 sponsored a lecture at Divine Magic and Novelty by Wes Iseli. Wes is from Charlottesville, VA, and has had a 14 year career performing in the Shenandoah Valley area. He is moving his business in the direction of Stage Illusion and fundraisers after a successful career in the restaurant scene. The lecture focused on the business basics for magicians thinking about entering this lucrative field, as well as work ethic and performing etiquette while

interacting with restaurant personnel. His lecture notes included templates for contracts of all sorts, as well as marketing and promotional strategies. The information in this lecture should, at the very least, get anybody started in the right direction, if not right off into a career in restaurant work, provided they have workable skills and tricks under their belt.

And, speaking of magic, Wes demonstrated some of his own devious inventions during the second half of the lecture. While he stressed that the classics work well in a restaurant setting, and should be part of everybody's repertoire, one needed to keep up to date and keep adding new material for the sake of your returning customers alone. He certainly had some unique offerings for those who wanted something no one else had... yet!

Judging from the extensive Q&A Sessions, Wes had much pertinent information for our audience. It seemed like we had a few in attendance seriously considering entering the field of Restaurant Magic. Wes's lecture makes it seem realistic and profitable!

By Watt Hyer.

#### THINK OF A MARKETING NAME

When we're performing as a group, such as at the Science Museum or other venues, "members of I.B.M. Ring 180" just doesn't resonate. We need a name for the group. The Ft. Collins, Colorado group uses "The Presto-Digitators." We'll offer free tickets to the Ring-sponsored lecture of your choice for the winning name.

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#### REPORT ON THE JUNE MEETING

Being a magician, you've no doubt been asked, "You're a magician. Show me a trick!" What do you show the person? The theme for the June meeting of Ring 180 was "Impromptu Magic."

We quickly learned that there can be two kinds of "impromptu" magic. The first and truest kind is where you are carrying nothing magical and have to make do with what you find immediately at hand.



Joe Duck

Harry Gallant is always ready to reveal a chosen card on the face of his watch.



The second kind of impromptu magic, although not truly "impromptu," comes from always carrying something you can show at a moment's notice. Most magicians in our group always carry a magical effect.



Joe Duck always carries rubber bands on his wrist so he can show how he links a borrowed ring onto a rubber band.

Lou Dean always carries Jay Sankey's "Key Deposit" in which the hole in a key tag moves to the key. Michael Dupree showed two items he always carries: Departure and Freakey. Departure makes a vanished finger ring appear on Mike's key ring by means of a pull built into a key fob that Mike always carries. Freakey has two door keys changing places in a spectator's hand.



Clif Land

Bill Baber showed a three-ball routine that can be made up at a moment's notice from whatever is at hand. What Bill performed was John Scarne's "Classic Ball Routine"



Clif Land showed an

entire routine with a

thimble he always car-

ries.

from the Stars of Magic Bill Baber where it's the first routine in the book.



Bill Worrell

Bill Worrell demonstrated a floating credit card. Bill also showed how he divines, through the use of a peek-wallet he always carries, something a spectator writes on a bus iness card.



Michael Dupree brought in many items for the Sale Table which we will now have at every meeting.

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## SCOOPER BOWL XXVII AT SCIENCE MUSEUM

There was a huge crowd of people at Scooper Bowl XXVII at the Science Museum of Virginia and members of Ring 180 entertained all of them. This annual event drew more than the average number of people because several events were happening on the same day. Scooper Bowl refers to all the ice cream you an eat. A new IMAX film about sharks opened the same day. Also, there was a display of live sharks along with the opportunity to pet the sharks. And the Museum had commissioned two huge sand sculptures of the sea and sharks.

Ring 180 trades entertaining at events such as these for free meeting space and lecture space. It's truly a win-win situation for both the Museum and our magicians.

John Smallie, Harry Gallant, Watt Hyer, Joe Duck are shown below. Lou Dean entertained with a key-coin transposition and Larry Rohr mystified the crowd.





At times, the crowd stretched all the way around the Rotunda



Joe Duck shows a cut & restored rope



John Smallie has a way with cards



Watt Hyer squares the circle



Harry Gallant shows his math paddle

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### NEXT PERFORMANCE: LUNCHBREAK SCIENCE

Lunchbreak Science is a series of Wednesday noon-time lectures on scientific subjects. While not a part of Ring 180's arrangement with the Science Museum of performances in exchange for free meeting space, Lunchbreak Science gives our members the opportunity to show off in a stage setting instead of walkaround. This year's event, on Wednesday, August 26th, will be in the Eureka Theater from noon to 1 p.m. If you are a Ring 180 member who would like to perform at this event, please contact President Watt Hyer.











Lou Dean's animated hank, Watt Hyer's color-changing rings, Harry Gallant's pom-pom, Bill Worrell's cards and Larry Rohr's Lota vase

#### ERIC JONES LECTURES

**Eric Jones**, a fellow member of Ring 180 has the following nationwide lectures scheduled:

July 9th: Chesapeake, VA./lecture for SAM 146/ http://www.sam146.com

July 10th: Chesapeake VA./workshop for SAM 146

July 17-18th: Aberdeen, Maryland/Funarama Convention/ www.martinismagic.com

July 25th: Baltimore, Maryland./Denny & Lee Magic Studio/ www.dennymagic.com

August 1st: State College, PA/contact John Blake @ 814.359.8374\

August 12th: St. Louis, MO/Lecturing the night before Midwest Magic Jubilee/Contact Blake Douglass @ 314-452-5383

August 13-15: St. Louis, MO/Dealer @ Midwest Magic Jubilee/www.mmjubilee.com

September 13th: Hollywood, Ca./lecture @ The Magic Castle/ www.magiccastle.com

September 14th-20th: Hollywood, Ca./Performing@The Magic Castle/www.magiccastle.com

October 2-3rd: Dealing and running my mouth @ Carolina Close Up Convention/ www.tricsconvention.com

October 11th: Rockville, MD/Lecturing @ Barrys MagicShop/ www.barrysmagicshop.com

November 1st: Bensale m, PA/Performer, Lecturer, Dealer @ Bob Little Super Sunday/

http://www.boblittlessupersunday.com

Eric has also promised to do a lecture for us, his home Ring 180, later in the year.





Eric Jones is equally adept at cards and coins

#### CAROLINA CONVENTION

Eric Jones, as noted in the column to the left, will lecture at the Carolina Close-up Convention in Charlotte on October 2nd and 3rd.

Eric will also be the host of the convention's Social Jam Hour, an event which allows everyone to share with the group in a formal manner a move, trick or idea they had created or discovered. This year the concept has been expanded to encompass all facets of close-up magic.

The convention, now in its fourth year, is an effort by Scott Robinson. In addition to Eric Jones, talent includes The Charlotte Ring's Eric Decamps along with Steve Beam, Nathan Kranzo, Tyler Wilson and Geoff Williams.

The event will be held at the Charlotte University Holiday Inn, 8520 University Exec Park Drive, Charlotte, N.C., 28262. Phone (704) 547-0999. More information is at http://www.tricsconvention.com

#### **CALENDAR**

A suggestion by Linda Barrett

July 8 Ring meeting 7 p.m. Science Museum.

July 15 Informal practice session at the home of Landon Davis, III. Call for directions.

August 5, Business meeting, Famous Dave's 6:30.

August 12 Ring meeting 7 p.m., Science Museum. August 16 Informal practice session at the home of

gust 16 Informal practice session at the nome of Joe Duck. Call Joe for directions.

August 26 Lunchbreak Science performed by members of our Ring 180.

September 2 Business meeting, Famous Dave's 6:30. September 9 Ring meeting, 7 p.m., Science Museum. See club roster for telephone numbers