



Kyle Peron presents.. “Encore!”.
A full lecture and hands on workshop on
the use of creativity in the art of magic.

Robert Houdin once said, “A magician is an actor playing the part of a magician”. If this is true, then what character are you playing on stage and how are you playing it?

A magician in essence is an entertainer first and magician second. You are there to entertain the audiences that you perform for. Possessing technical skill and ability is certainly necessary but it really is not enough. To be an entertainer one must learn to be and think creatively.

This lecture/workshop is about learning how to be creative, think creatively and how to apply direct exercises and techniques to allow your own creativity to grow with the magic that you perform. Every single person possess the ability to be creative. This lecture teaches you techniques and exercises that you can use to unlock the doors to your own creativity. Thus making your magic better and you a better magical entertainer.

What makes this lecture so different is that it is not just a long speech where people sit, watch and listen. It is much more than that. Kyle believes that the power of learning anything is in the act of doing. That is why “Encore” is both a lecture and hands on workshop experience.

In the first part of the lecture, Kyle discusses the reasoning behind why creativity is so important, why people have a hard time being creative and how to break down those barriers. He then goes on to show you a few powerful brainstorming techniques (derived from Kyle also being an artist) and walks you through how these techniques can be used as creativity tools. A wealth of information is shared that anyone can freely apply immediately to the magic that they do.

The second part of the lecture is a hands on workshop where people from the audience take a direct part in a series of fun and engaging exercises that promote creative growth. Each focused exercise teaches the participants and the audience how to be and think creative in new ways. Not only does the audience learn through this process, but it makes for a very fun-filled time.

The lecture can be tailored to meet your needs and can run from as short as 1 hour to as long as a full 2-3 hour lecture and workshop experience. The lecture can be performed in most any setting and does not require much space. Kyle just needs an outlet for his sound, a table to use and an audience eager and willing to learn.

Kyle can be reached by phone at 1-610-326-1075, via his website at www.kyleandkellymagic.com or through e-mail at Magic4u02@aol.com. Kyle looks forward to the possibility of bringing “Encore” to your next event.



Comments and Quotes:

Here are just a few of the many comments, quotes and referrals Kyle and Kelly have received for their "Encore! Creativity in the Art of Magic" Lecture and Workshop:

STANDING OVATION FOR KYLE PERON LECTURE:

"The Kyle Peron lecture this past Saturday night received a well deserved standing ovation from the attendees. This was a lecture that that was not only fun and entertaining, but one of those lectures that appeals to most of us who are stand up and family entertainers, This lecture material could save you ten years of mistakes that normally can only be learned through "on the road" experience. If any of you are on the committees of clubs or conventions, I would highly recommend this lecture to any of you. Kyle left me some of his books and I highly recommend them to any of you who are performers."

Denny Haney

Denny and Lee Magic Shop (Baltimore and Las Vegas)

"Kyle and Kelly presented excellent sessions on the 2011 CreativityAtSea.com cruise. Their knowledge of creativity and the methods of creative thought helped our cruisers unlock their unlimited creativity. We appreciate them for knocking it out of the park with their sessions."

Barry Mitchell & Tim Sonefelt

CreativityAtSea.com

"You did an awesome job. I don't know how many times you've done the lecture, but it came off super professional and polished. I especially like the exercises you did with improvisation. They really illustrated your point and they were so much fun to watch. Are you doing the lecture anywhere else? "

Josh Norris

President of Interactive Magic

"I just got home from my SAM Assembly meeting here in Maryland and we had the good fortune to host a great lecture on creativity by Kyle Peron. Kyle presented a well-paced, very informative, humorous lecture and his passion for magic really showed. Kyle had us do some very funny improv exercises that illustrated his points about creative thinking and thinking on your feet when needed, and also shared some of his material from his family shows. It was an evening well spent and I hope others will get the chance to attend one of their lectures in the future. The encore book is is packed with great information taken directly from this lecture and i found it so valuable to me."

Charlie

Assembly 141 Member

"The Encore book from Kyle is not very expensive, but it gives wonderful ideas on how to be creative very quickly in the art of presentation, using you existing act to get it on a higher level, and much more. Very well written with a lot of real world examples as well."

Oliver

Review from the Magic Cafe



"Thanks to you. Your book has just opened another door to me to make magic more creative and so, more entertaining. I wish I would have the possibility to see your whole lecture and participate in your workshop. The good thing about your book is, that you give to everyone who's hasn't a lot of money something to work with. And your examples are no pipe-dreams."

James M.
Magician

"Well I finally finished your book and I must say wow!!!! I was charged up by all the new things I learned and re-charged by the reading about the things I knew. I really enjoyed the Learning To See section of the book because that has been something I have been working on personally. I believe you really broke down the brainstorming process so anyone can employ it. I personally find taking long walks and going to the child like place where anything is possible. I just imagine myself on stage doing real magic and sometimes out of that I get an idea. See for me the idea is the hard part but engineered a gimmick to make that idea real is the easy part. You also talk about not reading the directions or viewing all those videos and I cant agree more. I once attended a lecture with Jonathan Pendragon and he talked about not be free creatively till he trashed all his videos of other magicians. He went on to say as magicians we tend to play and re-play videos of other magicians thus programming our subconscious mind. No wonder we cant thinkoutside the box, we cant see what's beyond it. After the lecture I trashed all mine as well. Again, great job on the book and thank you for sharing your ideas with me."

Lance Richardson
Entertainer



Backgrounds and BIOs:

Kyle:

Kyle is a 41 year old magician specializing in children's and family-style magic and illusions shows. He has been performing magic for over 25 years and began his interest when he was 15. Kyle is both an S.A.M and I.B.M Stage Contest Assembly Winner numerous times and a respected performer amongst his peers.

It is his background in art (he has a double degree in graphic design and Illustration) that makes his approach to magic very different than most. It is this artistic and creative background that has been a passion for him in not only how he develops acts, routines and ideas, but also how he shares this creative technique with others in his "Encore!" lecture and workshops.

More on Kyle and his accomplishments:

- Author of articles in relation to various aspects of the Performance & Presentation of Magic. Kyle is a weekly columnist for Alan Watson's Magic NZ Ezine for the past 4 years and has amassed over 210+ articles on magic, magic theory, creativity in magic etc. He also has written for The Canadian Association of Magic, Sammy Smith's Funny Paper Magazine as well as countless others.
- Author of 3 books. 1) Encore! Creativity in the art of magic 2) Blue and Gold! The entertainers complete guide to working the scout market and 3) Tips and Techniques on the Chair Suspension Illusion.
- Based on his own childhood and personal experiences, he is acclaimed as a Story-Telling magician.
- Kyle is one of very few deaf magicians and illusionist performing in the US. Kyle is 65% deaf in both ears but has never let him stop him from utilizing art, magic and even his deafness to be creative thinker and share creative ideas with others.
- Graphic Designer and Illustrator by trade. Expert on Logotype Design. Highly experienced in creating designs for business cards, letterheads and promotional leaflets and brochures. His passion for art is what drives his ambition to teach others how to be creative in magic.
- Mentor and former SYM leader for over 16+ years. He has co-taught an SYM assembly locally and also is involved in helping with the Stars of Tomorrow stage show at the SAM National convention for the past 7 years running.
- Recipient of The Charles Hopkins Award for Magical Excellence for his passion for teaching youth in magic.
- Co-Performer and Co-Producer of a CD pertaining to the usage of music in magic performances.
- Highly skilled in the areas of Children's magic and Open-Air performances.
- Two-time national stage contest judge for both stage and close-up at the SAM National conventions.

Kelly:

Kelly is also a magician and Kyle's magical partner on stage. She is involved in every aspect of the show as well as the creation of the routines that go in it. Kelly is also a certified day care and preschool teacher and has used her ability to work with young children to create customized magic shows aimed at the preschool age.

Kelly has performed and developed numerous shows for this age as well as creating a method in which strolling performers can do strolling and close up magic for young children. This technique has allowed her to be able to do fairs and festivals by targeting an audience most performers simply can't do or do not understand how to handle.

She has also been a co-leader and assistant with the SYM Youth Magic program and involved in the Stars of Tomorrow show at the SAM National Conventions. As a female magician, she shares her passion for magic and is a mentor for young girls interested in the art.



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Of Kyle and Kelly**
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